

Session 3:

Tackling Inequalities from the Start: Insights from Communities, Families and Practice



Embedding Lived Experience

The Blackpool Way

Present by: Aviel Lowndes, Nicola Bird, Lisa Harrison

CO-PRODUCTION
BLACKPOOL

Who We Are & What We Do.....

- We are hosted by Blackpool Council but serve the whole community.
- We facilitate brave spaces with those who use services, work in & lead services and conduct research to share knowledge and problem solve together.
- Bringing the heart into decision making in Blackpool.
- We work towards lived experience being a core part of systems change, not an add-on.



“ Beating the odds,
whilst changing the odds,”



What happens when lived experience is embedded in co-production...

- Better designed services shaped by real experiences
- Both workforce and community benefit
- People build skills, confidence and employment opportunities
- Shared learning strengthens relationships and drives lasting change
- Embedding lived experience is a continuous journey

“Blackpool can continue to grow and thrive together.”

“Thank You!”,

Aviel Lowndes, Nicola Bird, Lisa Harrison

Email: coproduction@blackpool.gov.uk

