

CONFERENCE AGENDA

MATTHEWS WEST STAND, MAIN ENTRANCE
BLACKPOOL FOOTBALL CLUB
BLOOMFIELD ROAD, SEASIDERS WAY, FY1 6JJ

Better Start
CONFERENCE
Blackpool 5th March 26

8.30 - 9:45	Arrival & Registration	MATTHEWS WEST STAND, MAIN ENTRANCE
9:00 - 9:45	Poster Exhibition open Networking with Refreshments	THE GALLERY
10:00 - 10:15	Welcome from Clare Law , Director, Better Start and Chris Sherwood , CEO, NSPCC	MATTHEWS SUITE
10:15 - 10:55	Panel Session 1: Grounded Locally, Guided by Evidence: What Makes Place-Based Collaboration Effective? <i>Chaired by Chris Sherwood, CEO, NSPCC</i> <ul style="list-style-type: none"> Kieran Anders, Dad Matters Lead, Home-Start UK Emily Sun, CEO, Place Matters Alison Morton, CEO, Institute of Health Visiting Leanne, Local Parent, Expert by Experience 	MATTHEWS SUITE
10:55 - 11:35	Panel Session 2: Building a Shared Story: Creating Collective Understanding of Why the Early Years Matter <i>Chaired by Tom King, Founder, Outside In, and member of the Better Start Growth Advisory Board</i> <ul style="list-style-type: none"> Dr Matt Price, Director of Research & Grants, 1001 Critical Days Foundation Sally Hogg, Executive Director, Start Strong Hannah Clark, Parent Carer Panel Coordinator, Blackpool Council Lisa Harrison, Co-production Engagement Facilitator, Blackpool Council 	MATTHEWS SUITE
11:35 - 11:50	Short Break with Refreshments	MATTHEWS SUITE
11:50 - 12:30	Panel Session 3: Beyond School Readiness: Measuring What Really Matters for Children and Families <i>Chaired by Chris Cuthbert, Thomas Coram Research Unit, University College London</i> <ul style="list-style-type: none"> Elaine Fulton, Director, Common Outcomes for Children and Young People Collaborative Ben Lewing, Director, Making Evidence Work Debbie Smith, Senior Lecturer in Health Psychology and Health Psychologist, The University of Manchester Pauline Wigglesworth, Director, Health Determinants Research Collaboration, Blackpool Council 	MATTHEWS SUITE
12:30 - 1:30	Poster Exhibition open Lunch	THE GALLERY

1:30	Please make your way to your first chosen Symposium.
1:40 - 2:40	Symposium 1: SESSION 1: Early Beginnings: Strengthening Parental Support in Pregnancy and the First Months 1953 SUITE SESSION 2: Local Voices, Local Change: Co-Production as a Driver of Early Years Integration PLAY-OFF LEGENDS LOUNGE SESSION 3: Tackling Inequalities from the Start: Insights from Communities, Families and Practice MATTHEWS SUITE SESSION 4: Growing Social and Emotional Wellbeing: Strengthening Early Relationships and Attuned Practice PLAYERS LOUNGE
2:40	Please make your way to your second chosen Symposium.
2:50 - 3:50	Symposium 2: SESSION 5: Foundations for Learning: Speech, Language and Communication Approaches for School Readiness PLAY-OFF LEGENDS LOUNGE SESSION 6: Transforming Early Years Systems: Scaling What Works Through Community and Evidence. MATTHEWS SUITE SESSION 7: Voices From the Start: Using Infant Experience to Shape Better Care and Family Support. 1953 SUITE SESSION 8: Growing Great Practice: Workforce Development for Stronger Early Childhood Outcomes PLAYERS LOUNGE
3:50	Please make your way to the Matthews Suite for the panel.
4:00 - 4:40	Panel Session 4: MATTHEWS SUITE Changing the System: What Real Early Years Transformation Looks Like - and How We Know It's Happening <i>Chaired by Clare Law, Director, Better Start</i> <ul style="list-style-type: none"> Neil Jack, Chief Executive, Blackpool Council Tim Hobbs, CEO, Dartington Service Design Lab Dr Beverley Barnett Jones MBE, Former Associate Director (Practice and Impact), Nuffield Family Justice Observatory Louise Bazalgette, Deputy Director, Nesta
4:40 - 4:55	Closing remarks MATTHEWS SUITE <i>Clare Law and Chris Sherwood</i>